

FIG.2

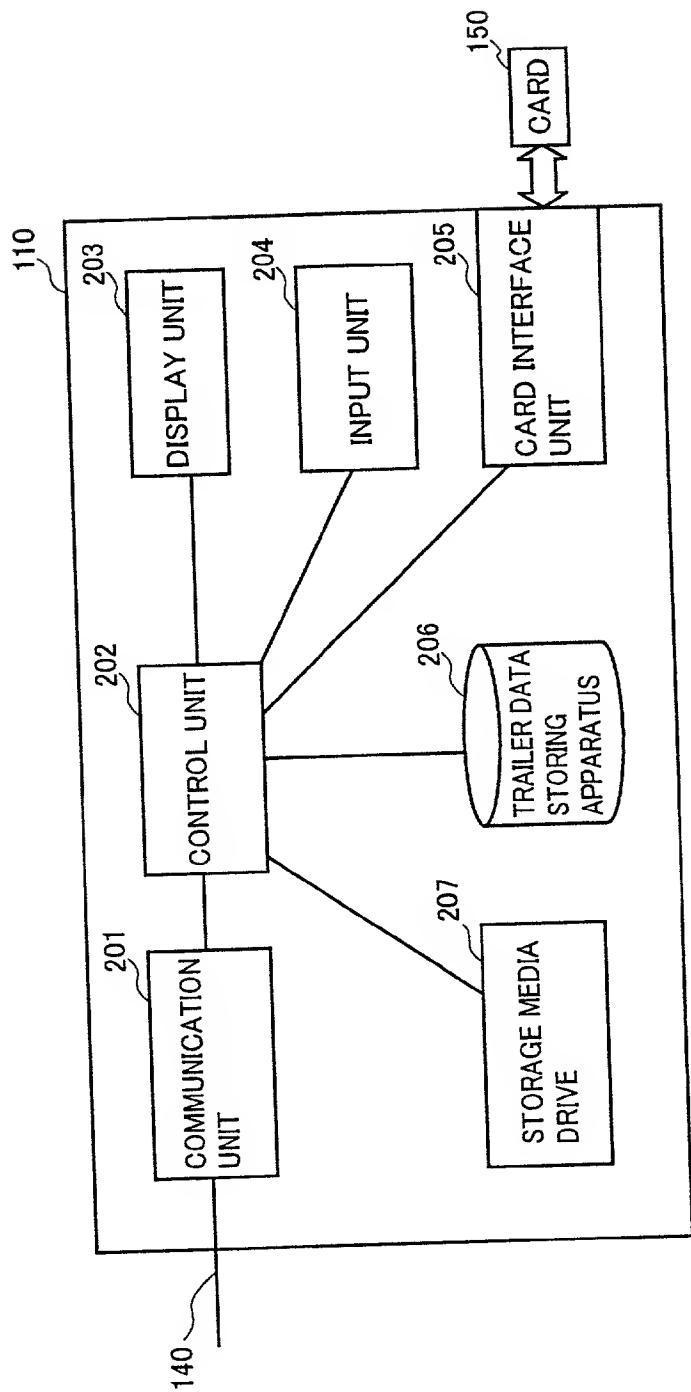


FIG.3

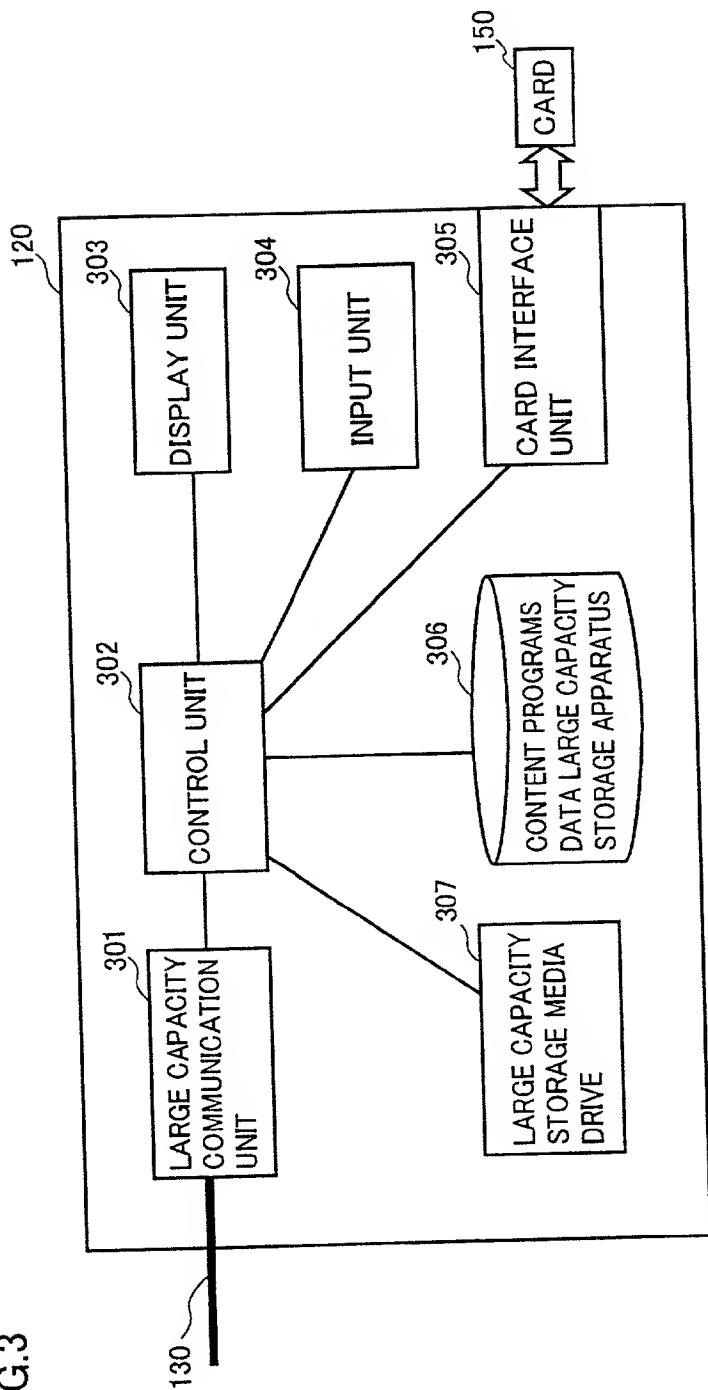


FIG.4

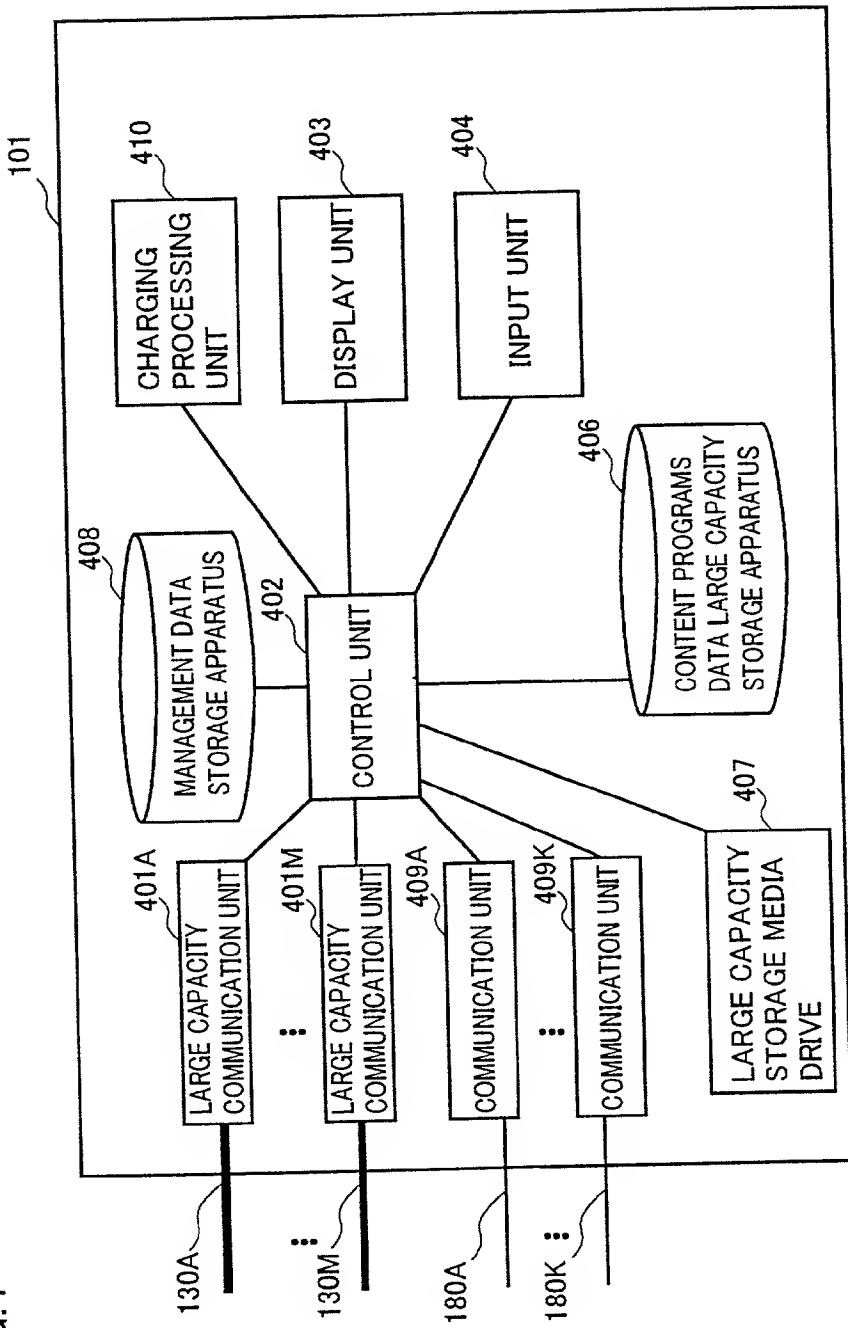
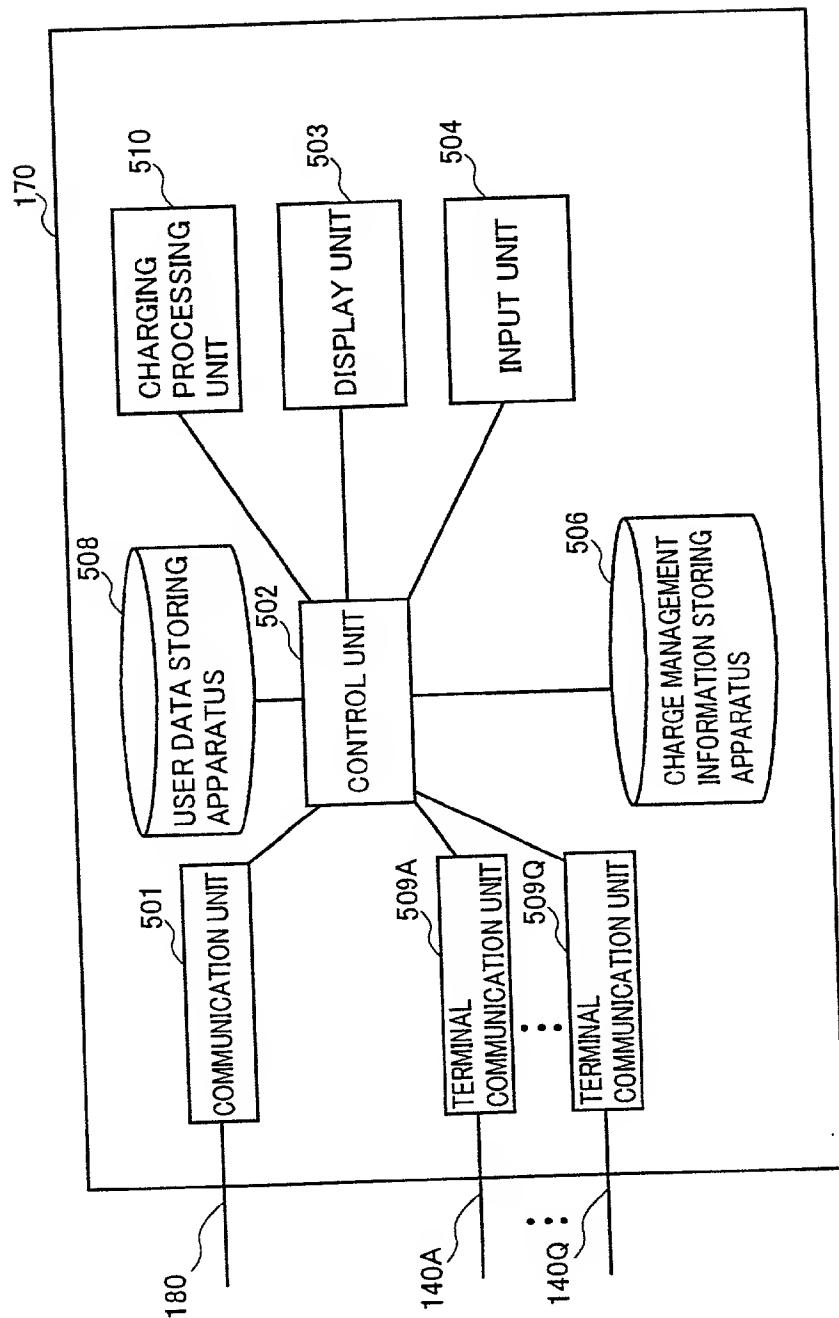


FIG.5



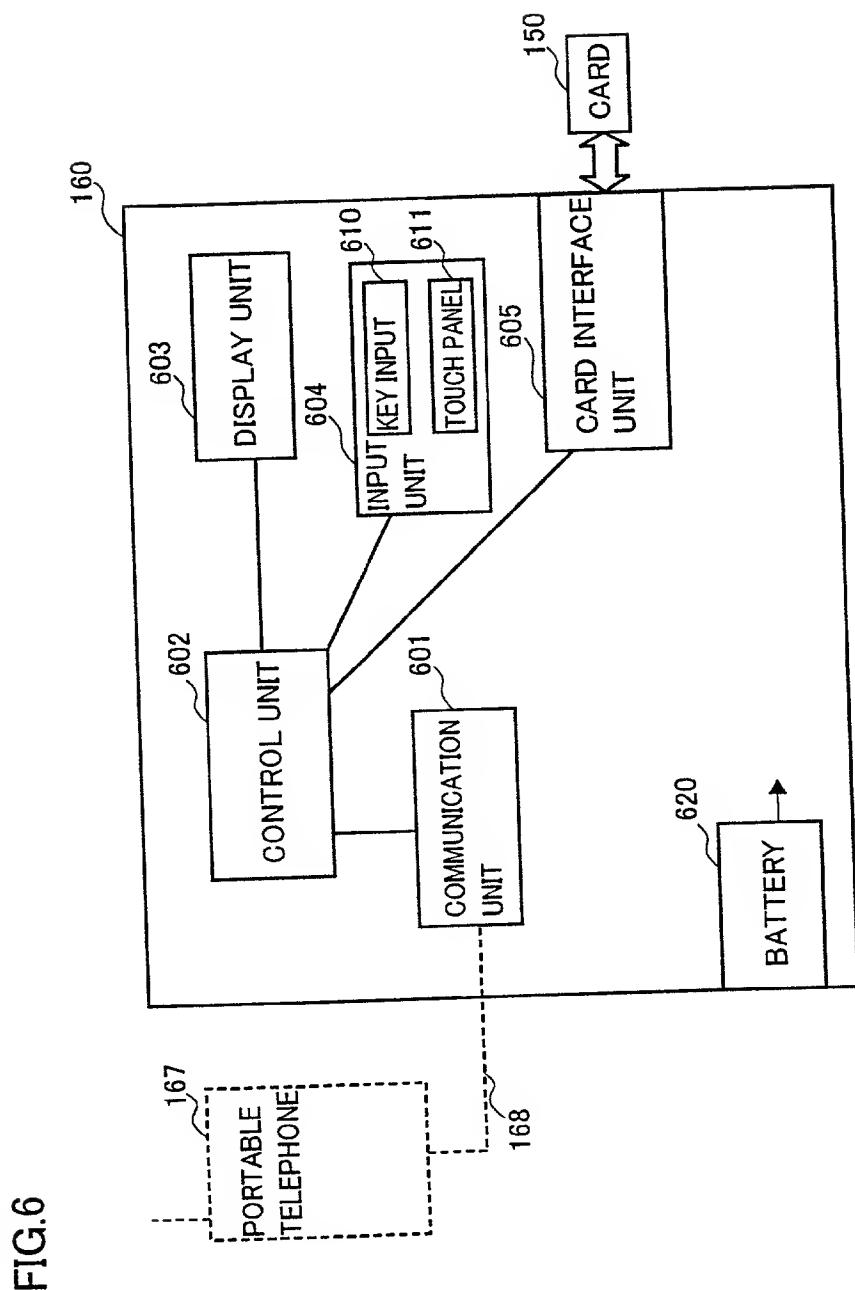


FIG. 7

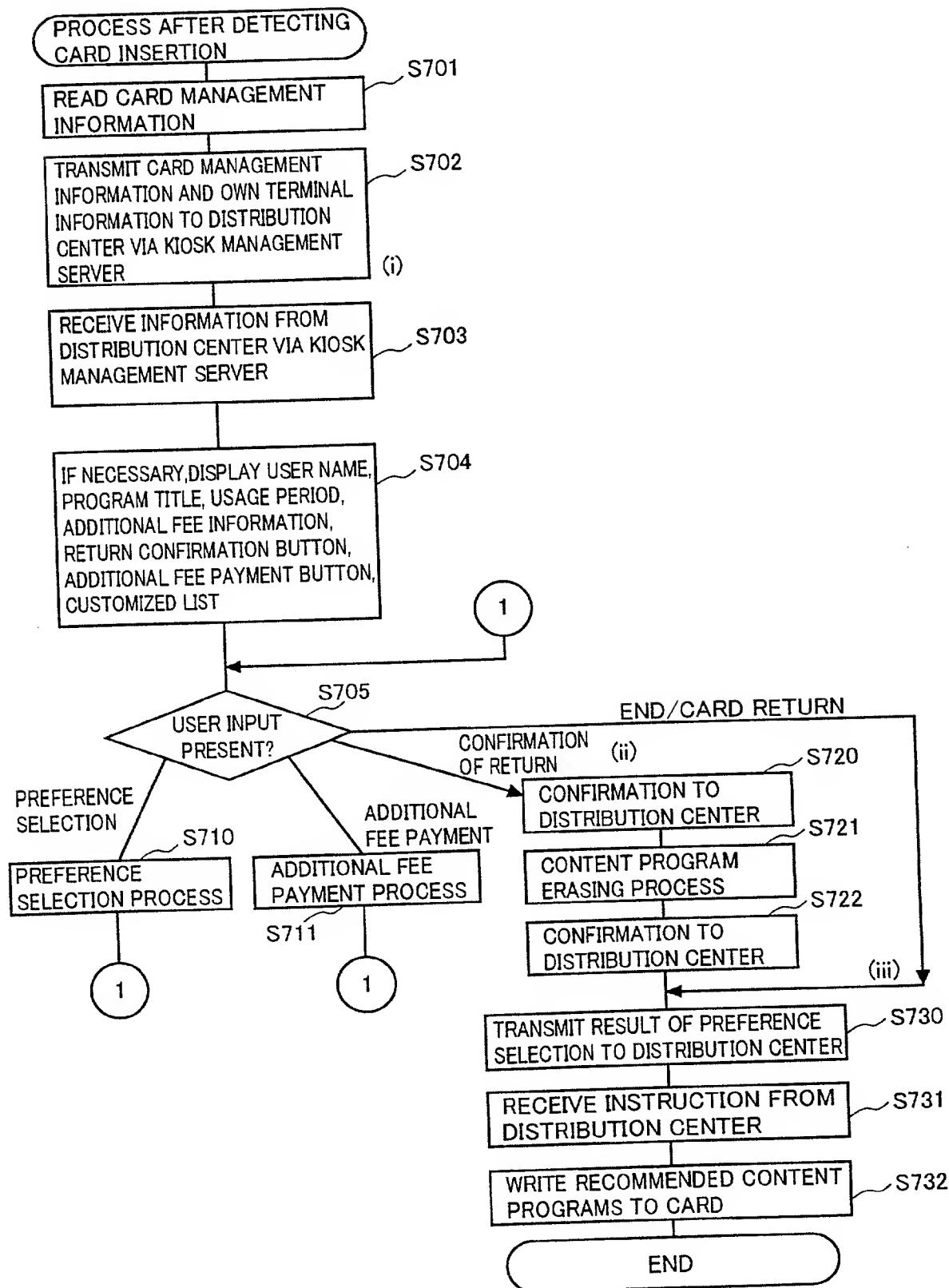


FIG.8A

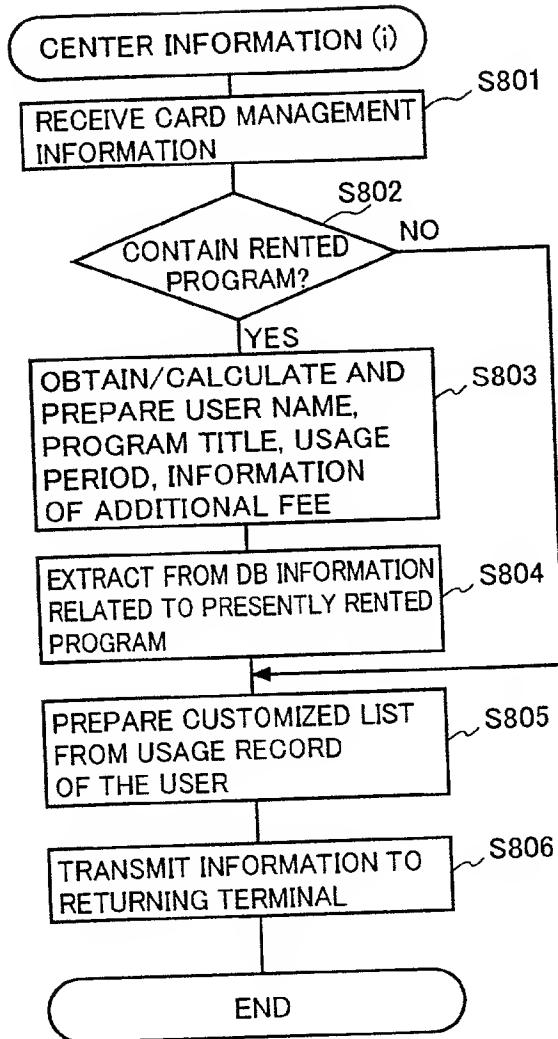


FIG.8B

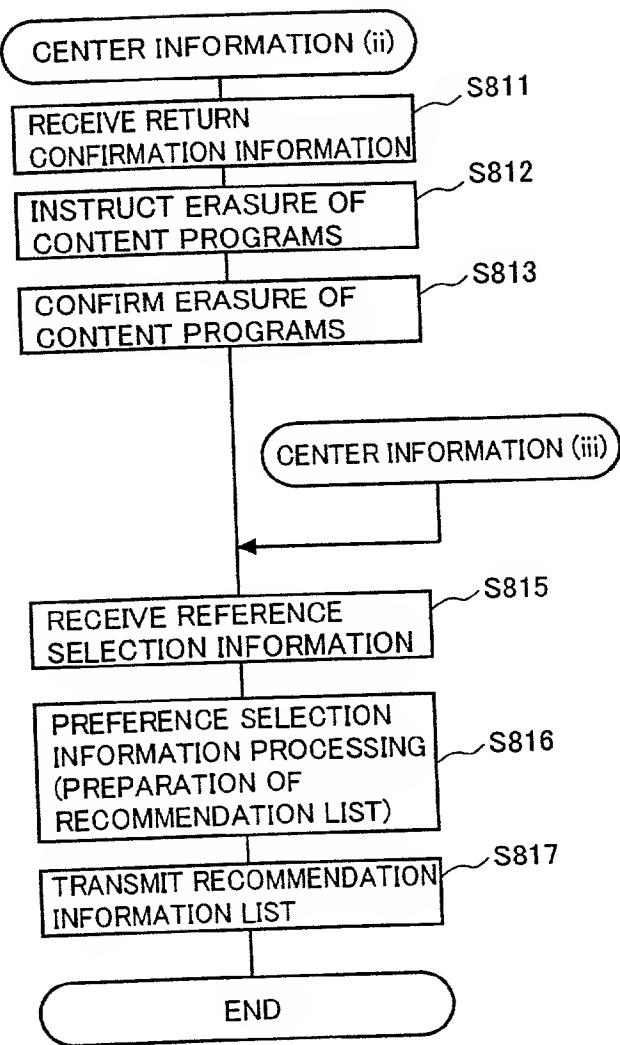


FIG.9

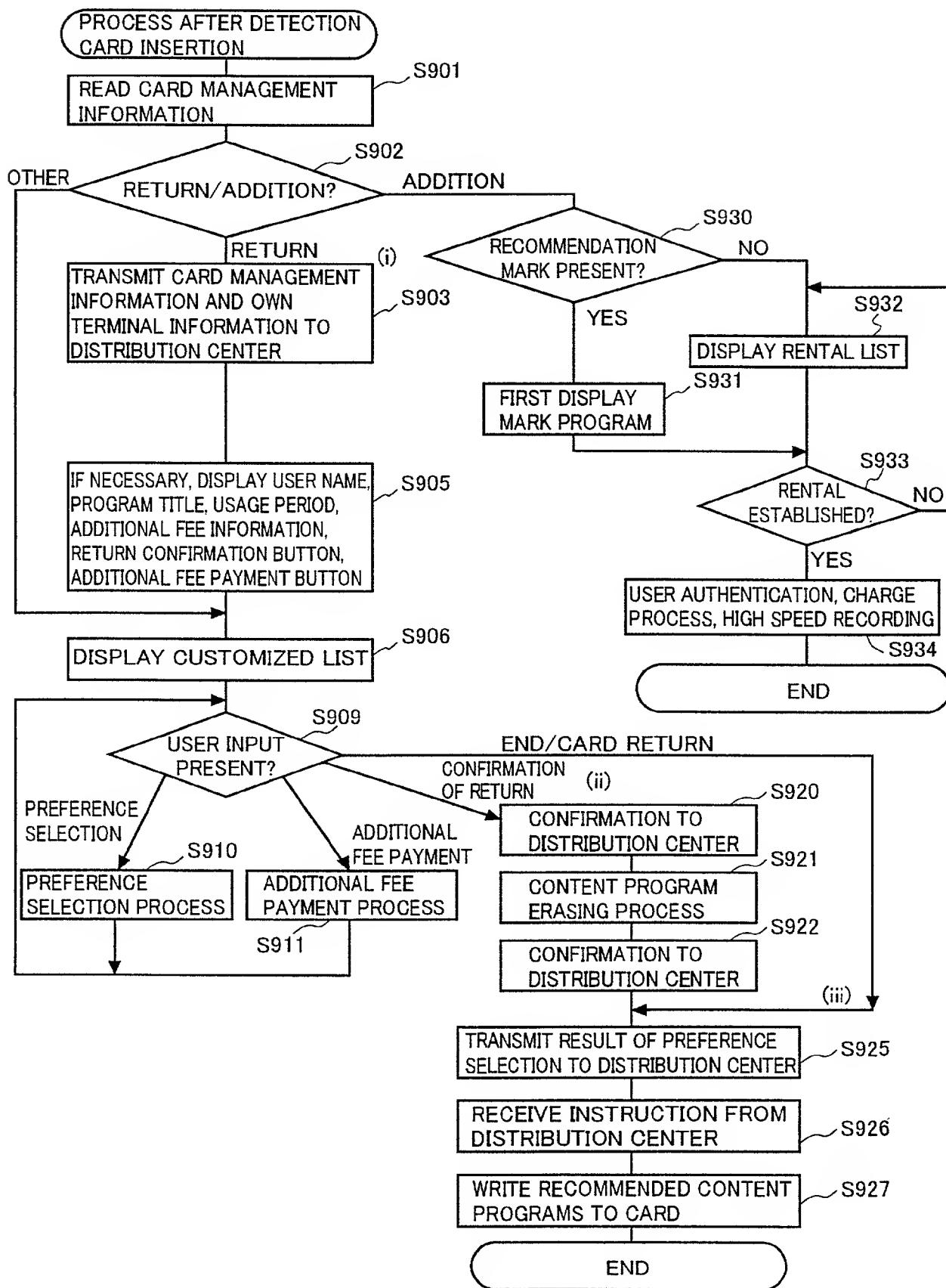


FIG.10

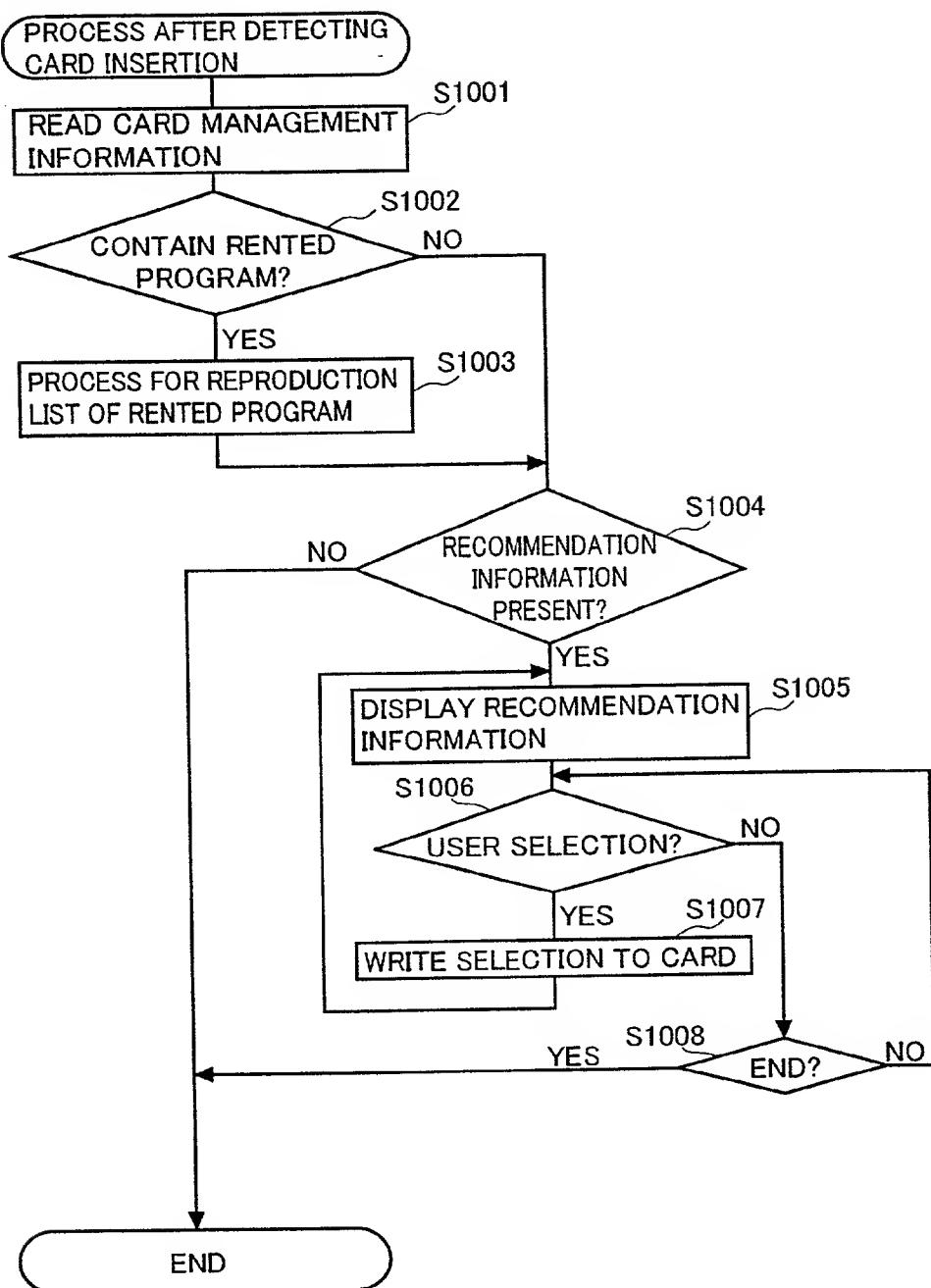


FIG.11

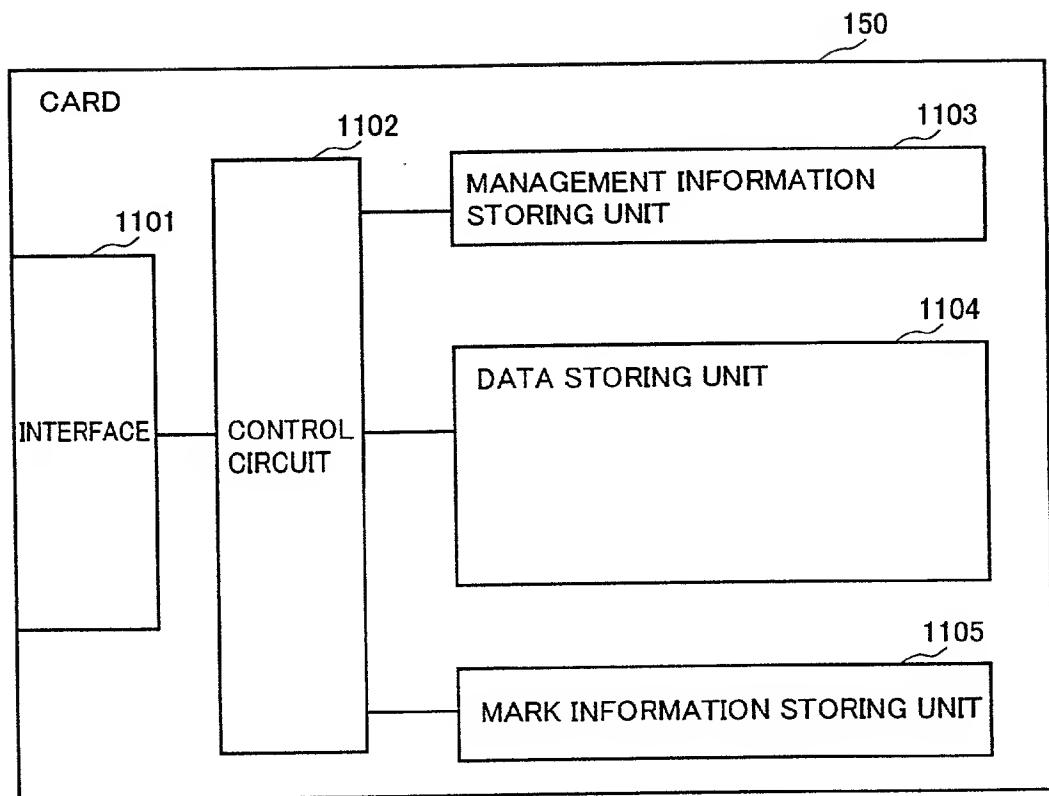


FIG.12A RENTAL INFORMATION

RENTAL STORE ID	PACKAGE ID	TOTAL STOCK NUMBER	NUMBER LEFT AT THE STORE	RESERVATION NUMBER	RENTAL FEE A	RENTAL FEE B
S0251	P012345	25	10	1	• • •	• • •
S0251	P234567	13	3	0	• • •	• • •
• • •	• • •	• • •	• • •	• • •	• • •	• • •
S0251	P999999	0	0	0	• • •	• • •
• • •	• • •	• • •	• • •	• • •	• • •	• • •
S0267	P012345	60	5	0	• • •	• • •
S0267	P234567	35	1	0	• • •	• • •
• • •	• • •	• • •	• • •	• • •	• • •	• • •
S0267	P999999	0	0	0	• • •	• • •

FIG.12B RENTAL STORE INFORMATION

RENTAL STORE ID	MANAGEMENT SERVER ID	RENTAL STORE NAME	LOCATION	TELEPHONE NUMBER
S0251	123.456.789.012	XX CITY YY STORE	XX CITY YY TOWN1-2-3	0123-456-7890
S0267	123.456.789.013	YY CITY ZZ STORE	YY CITY ZZ TOWN2-3-4	0234-567-8901

FIG.12C PACKAGE INFORMATION

PACKAGE ID	CONTENT PROGRAMS ID	GENRE ID	RECOMMENDATION ID	RATING	TITLE	DIRECTOR
P012345	C012345	5	97	A	MUSIC DEFG	PLAYER EFG
P234567	C23456X	1	16	B	MOVIE ABCD	DIRECTOR BCD

FIG. 13

FIG.14

CONTENT PROGRAMS ID	PACKAGE ID	GENRE ID	RECOMMENDATION ID	RATING	NUMBER OF PARTICIPANTS FOR RATING	TITLE	DIRECTOR	...
C012345	P012345	5	97	73	170	MUSIC DEFG	PLAYER EFG	...
C234567	P234567	1	16	92	89	MOVIE ABCD	DIRECTOR BCD	...